

Strategic Planning and Deployment Document (2016-2021)

Submitted to

National Assessment and Accreditation Council (NAAC)

For Accreditation

Submitted by



'University Created to Empower Women through Education'




Bhagat Phool Singh Mahila Vishwavidyalaya, Khanpur Kalan (Sonipat), Haryana

**[A State University Established By an Act of Haryana Legislature and Recognized By UGC
Under Sections 2(f) & 12B of the UGC Act, 1956]**

University Websites: www.bpswomenuniversity.ac.in, bpsmv.digitaluniversity.ac

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Prefatory Note


Vice-Chancellor
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Registrar,
B.P.S. Mahila Vishwavidyalaya
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University's Vision

"To make a profound difference in the lives of women by empowering them to attain their full potential through pursuit of knowledge, acquisition of skills, development of character and self esteem, and recognition of their rights and responsibilities"

University's Mission

"To make available for women particularly the rural women, quality education ensuring affordability, easy access and relevance through learner centric, action oriented approach that shall facilitate building of competitive skills and enforcement of human values in the society as whole"

The University is committed to realize the Vision & Mission by:

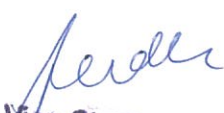
- evolving itself into a university of eminence juxtaposing tradition with modernity
- emerging as the unique model of 'University Society Interface' facilitating societal growth through community engagement
- producing graduates with intelligent minds and compassionate hearts and capacity to think critically
- emerging as one of the premier women universities of India promoting quality research and inclusive societal growth through increased participation of women in national growth
- developing and maintaining academic ambiance to motivate quality teaching and research
- enhancing students' capabilities to meet regional and national contemporary needs while preserving their value system
- elevating rural women by maintaining their social and cultural identity


Quality Policy of the University

"Establish and sustain such teaching, research and extension programs and activities that contribute towards a wholesome development of socially responsible women who are self-assured and competent in diverse domains of knowledge"

Core Values of the University: The core values adopted by the University as enduring principles are:

- Value Education Enunciated by the Vedic Gurukul Parampara
- Academic Integrity and Accountability
- Relevance, Innovation and Excellence
- Social Commitment and Inclusiveness
- Ecological Sustainability
- Transparency and Governance
- Empathy and Responsiveness


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SWOC Analysis of the University

Institutional Strength

- Established with the vision to empower rural, and backward women through education
- Practice of endorsing ethical, social and human values, gender sensitivity along with modern skills
- KG to PG programmes since inception
- Implementation of Semester System, Grading System, Credit System, Value added and Skill based Courses and Choice Based Credit System (CBCS) at UG and PG level
- Magnificent environment for quality teaching and research
- Robust curriculum focuses on holistic approach of development is in line with the university's philosophy and vision of, 'Empowering women with education'
- State of the Art Sports complex to facilitate and nurture national and international medalists
- Secure and safe academic ambiance to promote and support research activities
- University Society Connect and dynamic outreach
- Diversity of academic programmes cater the local, global, public, industry and societal needs
- Partner institution of Academic Credit Bank and National Depositary Agency
- Demographic Dividend - Well qualified, experienced and energized faculty
- Transparent and effective system for Student Life Cycle i.e. student's admission, evaluation to student passing process through e-Governance modules
- Well established financial support system for students in terms of various government/non-government scholarships/fellowships schemes
- Efficacious grievance redressal system for students and employees
- Decentralized and participative administrative system maintaining transparency in academic and administrative functions
- Adhere to all guidelines of UGC, MHRD, CCIM, BCI, PCI and other governing bodies
- Strengthening the soft skills through Learning Resource Centre to enhance career prospects of students

Institutional Weakness

- Limited industry academia interactions
- Deficiency in foreign / foreign qualified / industry experienced faculty
- Shortage of regular teaching staff in newly established departments
- Weak foreign - domestic student ratio
- Weak consultancy and industrial funding
- Lack of global exposure to the students
- Limited funds/grants received from non-government bodies/individuals for the purpose other than research


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Institutional Opportunity

- Potential to elevate as Model University under NEP 2022
- Introducing Dual degree and integrated programmes viz. MBA (Tech) etc. because of availability of multi-disciplinary departments.
- Utilization of the Alumni base for development of the University, placements of the students and resource generation
- Good opportunities for University–Industry interactions for collaborative, sponsored research and placements
- Participation in state/central government activities for resource generation
- Opportunities for Ayurveda and Allopathic Collaboration research
- The university's mandate is a key pillar for its future growth and expansion and has the potential to achieve significant societal obligations with the financial and infrastructural support of the State and Central Government

Institutional Challenge

- Locational obstacle in attracting foreign / foreign qualified / industry experienced faculty
- Maintaining students and teachers diversity due to state quota
- Challenges in implementing student feedback as evaluation of the performance of teachers
- Attracting and retaining foreign students and faculty


Institutional Goals: Apropos the SWOC analysis, the university has identified its following goals:

Short Term Goals

- Accreditation of the University by NAAC
- Implementation of NEP 2020
- To introduce courses in Indian languages and to initiate Indian languages as medium of instruction in more programmes
- To start PG programmes in the subjects of Hindi, Sanskrit, Music, Sociology, Psychology & Data Analytics
- To sign MoUs with useful institutions in India and abroad
- To get the vacant key positions filled on regular basis with the help of the State Government

Long Term Goals

- To establish research Chairs on Bhagat Phool Singh Ji & Subhashini Devi
- To establish Research Development Centre for collaboration with eminent research institutions


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- To strengthen research in terms of Scopus & Web of Science databases
- Improving library facilities
- To establish Women Studies Centre
- To have good hostels, teachers' club, community centre , auditorium and open air theatre
- Offering Open Learning Programmes
- To develop two schools situated on the campus with integrated vocational education programmes having all streams up to 12th standard
- To equip the students with value oriented and socially responsible education so as to develop them as ambassadors of Indian Ethos and value system
- To develop technology enabled students with global orientation, social sensitivity and emotional intelligence.
- To provide hands on experience required in an increasing competitive and international arena with distinct capabilities
- To imbibe leadership and entrepreneurial qualities among students with a vision and indefatigable fact finding zeal
- To organize Management Development & Entrepreneurial Programs keeping in view the global environment
- To provide knowledge, educational & research facilities of high order
- To act as leading resource center in women and social oriented areas of knowledge
- To provide a modern learning resources for continual updating of information and advanced knowledge for program participants and corporate clientele
- To network with national and international partners (associations, universities) for professional development and internationalization of its programs and to provide an opportunity for exchange for students and faculty
- To influence policy-making in the fields of women education and development, along with socio-economic development
- To initiate the development of appropriate processes and structures for socio-economic development in the areas like management of non-profit organizations, hospital & health organizations management, management of educational institutions etc.
- To contribute towards the knowledge creation and dissemination through research and industry sponsored projects & consultancy and dissemination through organization of National Seminars, Workshops and publication of research Journals.
- The emphasis of BPSMV is to draw upon the rich reservoir of Indian systems of thought and spiritualism and to blend it with modern education practices.
- Converting BPSMV into India's first Women Central University
- Academic Expansion by introducing the following programmes:

- Faculty of Arts & Languages
 - Sanskrit & Hindi




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- Comparative Literature
- Post Graduate Diploma in Translation Studies
- Post Graduate Diploma in English Language Teaching
- Post Graduate Diploma in Creative Writing
- **Faculty of Sciences**
 - Vedic Mathematics
- **Faculty of Social Sciences:**
 - Indic & Indigenous Studies
 - Indian Philosophy & Yoga
 - Women Studies
- **Faculty of Commerce & Management**
 - Retail Store Operation
 - Fast Moving Consumer Goods (FMCG)
- **Faculty of Engineering & Technology**
 - Android Application
 - Multimedia and Animation
 - Vermi-Composting
 - Waste Water Treatment
 - Aviation
- **Faculty of Physical Education**
 - B.Sc in Fitness & Athletic conditioning
 - Self Defense Programme

Strategic Planning (2016-2021): Apropos its SWOC analysis and institutional goals, the university devised a detailed strategic planning framework for accomplishing the intended goals. Following are the salient parameters and action plan thereof which the university adopted during the period of assessment.

Teaching Learning Process: Owing to its mandate of women empowerment through quality education and societal growth through community engagement, the university planned its activities pertaining to teaching and learning in a systematic and holistic manner. The key points of planning have been:

- ✦ preparation of Academic Calendar well in adherence and its adherence
- ✦ developing lesson plans in accordance with the programme & course outcomes
- ✦ use of ICT and digital pedagogical tools
- ✦ involving faculty in developing e-learning resources
- ✦ fostering research culture and provision of related facilities
- ✦ counseling and mentoring for learners
- ✦ effective feedback system for both teachers and learners
- ✦ revision of curriculums by incorporating contemporary needs



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- ✚ effective and transparent process of continuous evaluation through internal and external assessment
- ✚ adopting good practices like CBCS etc.

Leadership and Participative Management: The University has been functioning with active participation of all the concerned stakeholders. The university could establish an effective interface between the leadership and staff by keeping the following action points in mind while planning:

- ✚ decentralization of various academic and non-academic activities
- ✚ well laid out rules and regulations, responsibility and accountability
- ✚ judicious distribution of roles and duties, constitution of various committees
- ✚ actionable system for staff feedback
- ✚ participation of society's representatives

Internal Quality Assurance System: in order to ensure qualitative delivery of its services to the learners and society at large, the university has put in place an IQAS, which is mandated to:

- ✚ conduct training programmes for staff and all concerned
- ✚ advising the university authorities on maintenance of quality standards in university academic & social life
- ✚ periodic audit of various university activities
- ✚ preparing the university for assessment and accreditation

Good Governance: The University being a model of university-society interface and because of its genesis in being created through philanthropic means, functions in participatory mode leading to better mechanism for governance, which includes the following:

- ✚ clear articulation of Vision, Mission and core values of the university
- ✚ ensuring participation of eminent experts in all governing bodies of the university
- ✚ self Evaluation of the university and setting the benchmark
- ✚ promotion of E-governance
- ✚ preparing young faculty for leadership roles
- ✚ promoting and ensuring transparency in university's activities

Student's Development, Welfare and Participation: The University ensures students' participation in its governance and areas of students' welfare through:

- ✚ provision of budget for students' development activities
- ✚ training & placement of students



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- ✦ students' councils and class representatives

Institute – Industry Interaction: The University has been active on maintaining industry-institute interface by having:

- ✦ MoUs with institutes and organizations of repute
- ✦ Sponsoring educational & professional development trips and visits to industry
- ✦ Incorporating industry needs in the curricula
- ✦ Providing assistance to students for placements and career guidance through university's UPAAC
- ✦ Establishing special centers in collaboration with professional houses like Ericsson etc.

Entrepreneurship: BPSMV has been making serious efforts to promote entrepreneurial skills in its students. The university initiated the following steps during the assessment period:

- ✦ provided training and guidance to students for fostering entrepreneurial skills
- ✦ conducted extension lectures and workshops on related subjects
- ✦ made Efforts to establish incubation centre

Research and Innovation: The University has been making concerted efforts to promote quality research and innovation especially in areas of societal growth and community engagement. The following steps have been initiated:

- ✦ research policy of the university framed
- ✦ PhD in several subjects offered
- ✦ M.Phil in education, English and Commerce offered
- ✦ Students are made to think innovatively through research projects and dissertation during their PG
- ✦ conduct of workshops, seminars and FDPs for faculty
- ✦ Financial and academic assistance provided by the university to the faculty for undertaking research innovations
- ✦ preservation and propagation of Indian knowledge systems and practices

Internal Revenue Generation: Because of its genesis in being created through philanthropic means, the university is an example of socially driven movement. It has been getting financial support from society and governments. However the university made efforts to generate revenue through:

- ✦ teacher training programmes for the teachers sponsored by the State government



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- ✦ in house preparation and sale of ayurvedic pharmaceutical traditional medicines like Chavanprash
- ✦ FLDC (Indo-Israel project on vegetables)
- ✦ paperless digital university initiatives
- ✦ production of electrical energy through solar panels
- ✦ auction of university land on lease for agricultural purpose

Community Services and Outreach Activities: Society-University interface being the core idea, on which BPSMV has been created, societal growth has always been the focal point for the university. The university undertakes several activities in this regard, a few of them are as following:

- ✦ adoption of villages in the vicinity
- ✦ creation of self help groups (SHGs) consisting of rural women
- ✦ conduct of awareness campaigns, camps and *nukkad nataks* on issue of concern to the rural population
- ✦ *Sarathi* Project for teaching driving to the rural women (an initiative of UNDP and Hero Motocorp)
- ✦ counseling sessions for local community on remedial measures for their problems
- ✦ services rendered by students' through NSS & NCC

Alumni Interaction: The University has a strong community of its alumni, which represent every section of society and professional life. In order to have an active interaction with the alumni, the university has

- ✦ established alumni cell in the university
- ✦ created a digital platform for sustained enrolment and interaction with the alumni
- ✦ formed departmental and central committee to oversee and coordinate activities pertaining to alumni
- ✦ created corpus fund for the alumni
- ✦ institutionalized a mechanism for seeking alumni contribution
- ✦ sought alumni help in being its brand ambassadors

Infrastructure: Since its inception as a university, BPSMV has been expanding on all fronts, including the infrastructure. The university added the following to its existing infrastructure:

- ✦ constructed new library building
- ✦ new building for regional centre and south campus
- ✦ renovation of teaching blocks, faculty houses, hostels and other student facilities
- ✦ construction of sports complex and amenities
- ✦ Strengthening print and ebooks



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- ✦ ICT enabled smart class rooms
- ✦ upgrade of Laboratory & equipment
- ✦ plantation drives
- ✦ provision of Rain water harvesting facility
- ✦ plastic free & green campus

Financial Management: The University through its accounts branch manages income and expenditure policies. The finance committee of the university plans, prepares and executes financial needs of the university. The rules and protocol on purchase of items and utilization of funds have been put in place and are strictly adhered to. The local audit team stationed in the university conducts periodic audit of the university's finances.

Conclusion

BPSMV has the distinction of having its roots in *Vedic Gurukul Parampara* and emerged as the unique model of tradition-technology and modernity committed to help the rural women in fulfilling their dreams and aspirations. Therefore the unlike other conventional mainstream universities, BPSMV has different objectives to achieve leading to enunciation of different and unique ways to achieve these objectives. The strategic planning and its implementation have been a well thought out, monitored activity at BPSMV. The university has in place the well defined duties and responsibilities at all the levels so that the strategic planning document is implemented in letter and spirit. The feedback mechanism of the university evaluates the efficacy of the planning and implementation strategies. Needless to mention, planning gives us the scope and target to achieve, which at BPSMV became a reality because of the sustained support of the local community and the State Government. BPSMV is in the expansion mode, needing newer strategies and implementation methodologies vis-à-vis new techno savvy learners and the contexts of evolving pedagogies. The overall aim of the strategic planning exercise was to ensure qualitative and meaningful process of teaching & learning and ensure overall quality life on the university campus. The IQAC of BPSMV in this regard becomes the most effective instrument of positive change in the university system.


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