



9th International Conference on **GLOBAL BUSINESS INNOVATIONS:** Inclusion and Expansion

17th & 18th
April 2026

Our Collaborator



Publication Partner



Organizer





Global Business Innovations: Inclusion and Expansion

In an era of rapid globalization and technological transformation, businesses are faced with unprecedented challenges and opportunities to adapt, grow, and innovate. The ability to foster inclusivity while expanding across diverse markets is a central theme in today's global business landscape. Recognizing this, we are thrilled to announce the 9th International Conference on Global Business Innovations: Inclusion and Expansion (GLBINIX 2026), scheduled to take place at the esteemed GL Bajaj Institute of Management and Research.

GLBINIX 2026 aims to provide a dynamic platform for scholars, practitioners, and industry leaders from around the world to converge and engage in critical discussions on groundbreaking strategies and innovations that promote both inclusivity and sustainable expansion in business. This conference seeks to explore how businesses can navigate the complexities of global markets while embracing diversity, equity, and sustainability.

The event will feature seven tracks, each focusing on a key aspect of business management that is critical for achieving growth and resilience in today's fast-evolving environment. Through research papers, case studies, and practical insights, we will delve into topics ranging from financial innovations and marketing strategies to human resource management, data analytics, operations, strategic management, and more. The conference will address how cutting-edge technologies, such as artificial intelligence, digital transformation, and block chain, are reshaping industries while fostering greater inclusivity and global expansion.

By bringing together diverse perspectives, GLBINIX 2026 will not only offer academic research but also encourage real-world applications of innovative practices that lead to tangible impacts. This gathering promises to inspire new collaborations, foster knowledge exchange, and provide invaluable networking opportunities for all attendees.

We warmly invite researchers, practitioners, and thought leaders to submit their papers under the tracks and sub-themes outlined in this call. We are excited to witness the collective efforts that will shape the future of global business practices and contribute to the growth of inclusive and sustainable business ecosystems.

About GLBIMR and BSBI



GL Bajaj Institute of Management and Research, PGDM Institute, Greater Noida is a NBA Accredited Institute, established in 2007 under the umbrella of GL Bajaj Group of Institutions. GLBIMR Institute embarked on the journey to promote higher education in NCR. In record time of 15 years, GLBIMR Institute has demonstrated meteoric growth and has carved a distinct niche for itself in the field of management education. GL Bajaj Institute of Management and Research, Greater Noida is a leading B-School of North India offering Two Years Full Time Post Graduate Diploma in Management (PGDM) approved by AICTE, Ministry of HRD, Govt. of India, with dual specialization in areas of Marketing, Finance, Human Resource Management, Operations, Business Analytics and International Business.



The Berlin School of Business and Innovation (BSBI) is a private business school located in the heart of Berlin, Germany, offering a range of undergraduate, postgraduate, and doctoral programs in business, management, marketing, finance, and entrepreneurship. Known for its focus on practical learning, global perspective, and career-focused education, BSBI partners with renowned academic institutions to provide internationally recognized degrees. The school emphasizes innovation, leadership, and enterprise development, aiming to equip students with the skills and mindset required to succeed in competitive global markets. With a diverse student body and strong links to industry, BSBI fosters an environment that supports professional growth and international networking opportunities.

GLBIMR Partner Institutions



Keynote Speaker



Dr. Shiv K. Tripathi

Dean of Faculty of Economics and Business Administration
Berlin School of Business and Innovation (BSBI),
Germany



Prof. Dr. Fadi Al-Turjman

Dean for the Faculty of AI and Informatics,
Near East University, Nicosia , Turkey



Dr. Priya Rao

Professor for Finance and Accounting,
Tecnologico De Monterrey, Mexico



Prof. Dr Ravinder Rena

Assistant Dean, International Relations(IR)
School of Business,
Woxsen University, Hyderabad

ORGANISING TEAM

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Vice Chairman,
GL Bajaj Group of Institutions

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Director,
GLBIMR, Greater Noida

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GLBIMR, Greater Noida

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Mr. Anmol Chaturvedi
Research Scholar,
FPM, GLBIMR

Mr. Ankit Singh
Research Scholar,
FPM, GLBIMR



Marketing Innovations

1

Sub Themes

- Digital and Social Media Marketing Strategies.
- Consumer Behaviour in the Digital Age.
- Brand Management and Storytelling.
- Personalization and Customer Experience.
- Sustainable and Ethical Marketing.
- Data-Driven Marketing Decisions.
- Cross-Cultural Marketing Challenges.
- Artificial Intelligence in Marketing.

2

Human Resource Innovations

Sub Themes

- Diversity, Equity, and Inclusion Initiatives
- Gender-inclusive Urban Tourism and Hospitality
- Remote Work and Virtual Team Management
- Talent Acquisition and Retention Strategies
- Learning and Development in the Digital Era
- Performance Management Systems
- HR Analytics and Data-Driven Decision Making
- Leadership Development and Succession Planning
- Organizational Culture and Change Management
- Legal and Ethical Issues in HR

Financial Innovations

3

Sub Themes

- Fintech and Digital Banking.
- Sustainable Finance and ESG Investing Cryptocurrencies and Blockchain Applications.
- Risk Management in Emerging Markets.
- Behavioral Finance.
- Financial Inclusion Strategies.
- Impact of Artificial Intelligence on Financial Services.
- Microfinance and Social Entrepreneurship Global Financial Regulations and Compliance.

Data Analytics Innovations

Sub Themes

- Big Data Applications in Business
- Predictive Analytics for Decision Making
- Data Privacy and Ethical Considerations
- Data Visualization Techniques
- Customer Analytics and CRM
- Supply Chain Analytics
- Financial Data Modeling
- Healthcare Data Analytics

4

5

Strategic Management Innovations

Sub Themes

- Corporate Governance and Ethical Leadership
- Strategic Alliances and Partnerships
- Innovation and Entrepreneurship
- Globalization and International Business Strategies
- Competitive Advantage through Technology
- Corporate Social Responsibility Initiatives
- Crisis Management and Business Continuity
- Mergers and Acquisitions

Innovations in Operations & Supply Chain

Sub Themes

- Supply Chain Resilience and Risk Management
- Sustainable Operations and Green Logistics
- Quality Management and Continuous Improvement
- Technology Integration in Operations
- Project Management Innovations
- Service Operations Management
- Global Operations Strategy
- Operations Analytics
- Inventory Management and Control

6

7

Case Study Innovations

Sub Themes

- Innovative Business Models for Global Expansion
- Digital Transformation and Innovation Journeys
- Inclusive Leadership and Organizational Innovation
- Sustainability Practices and Green Innovation
- Supply Chain Innovation in a Global Context
- Corporate Social Responsibility and Social Innovation



PAPER SUBMISSION LINK

<https://forms.gle/W4aaRaec4Cdx8Gvt5>



REGISTER (After Acceptance)

<https://forms.gle/TJyKtK7tyxhjaQwX7>

Submission Guidelines

Paper Structure and Formatting

Paper Structure

- Abstract (maximum 200 words)
- Introduction
- Literature Review
- Research Framework Methodology/Approach Findings/Result
- Discussion/Conclusion/Implications/Recommendations
- Acknowledgements (if necessary)
- References
- Appendices (if necessary)

Font

12-point Times New Roman

Paragraph

1.15 spacing

Margin

Standard (Top: 2.54 cm, Bottom: 2.54 cm; Left: 3.18 cm, Right: 3.18 cm).

Page Number

Bottom-Right

Layout

Single-column, Portrait

Format

Word Document or LaTeX

References

APA - 7th Edition

Plagiarism

Below 10%

Paper Length

Maximum 6 pages inclusive of figures and references.

Review Process

- All submissions will go through the blind review process.
- All submissions will be subjected to Plagiarism check before consideration.
- Papers for publication in partnering journals will go through the review process of the respective publication.

**Please visit website for Ethical and Malpractice statement. <https://shorturl.at/dv7tz>*

*** Student category will have articles submitted by student only without any faculty collaboration.*

Publication Opportunities

- Conference proceedings for full paper (by Taylor & Francis) meeting the quality mentioned by Taylor & Francis, subject to Authors' willingness.
- Abstract only conference proceedings (by GLBIMR).
- International Journal of Tourism Cities - Special issue on "Gender Perspectives in Urban Tourism and Hospitality" (Q1-Scopus).
- Journal of Asia Entrepreneurship and Sustainability (ABDC-C) - APC applicable.
- Optimization (Peer reviewed journal of GLBIMR).

14 BEST PAPER AWARDS

Student Category	10,000 INR per track
Faculty / Scholar Category	20,000 INR per track

*The Best Paper Award will be presented to Authors who have submitted a full length paper and presented in Conference.

IMPORTANT DATES

Last Date of Abstract Submission	January 15th, 2026
Last Date of Notification of Abstract Acceptance	January 20th, 2026
Full Paper Submission	February 15th, 2026
Final Paper Acceptance	February 25th, 2026

FEE DETAILS

	Early Bird Registration (Both Full paper / Abstract only Submission) 31st January, 2026	Regular Registration (For Abstract only Submission) 15th February, 2026	Regular Registration (For Full paper Submission) 28th February, 2026	On the Spot Registration 17th April, 2026
Research Scholars / Academicians / Faculties / Corporate Delegates	7,000 INR 80 USD	7,500 INR 90 USD	8,000 INR 100 USD	10,000 INR / 150 USD
Students	3,000 INR	3,500 INR	4,000 INR	5,000 INR
Attendees	3,000 INR	3,000 INR	3,000 INR	5,000 INR

*The Registration fee will include Welcome Kit, Conference Proceedings (Abstract only) in Digital format / Hard Copy, Refreshments, Lunch.
(Does not include Boarding and Lodging expenditure)

*Please note that registration is mandatory for authors in order to present their paper at the conference.

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Pre Conference Workshop - 16th April, 2026

The Pre-Conference Workshop on 16th April, 2026 is designed to equip participants with foundational knowledge and hands-on skills relevant to the conference theme. It serves as a valuable platform for early engagement, networking, and practical learning ahead of the main conference sessions.

Trainers Profile



DR. SHALINI SRIVASTAVA
Professor, Jaipuria Institute of Management, Noida

Dr. Shalini Srivastava is a Professor (OB & HR) and HR PAN Area Chair at Jaipuria Institute of Management, Noida, with over 25 years of teaching experience. Formerly Dean (Research), she serves as Associate Editor of Employee Relations and Guest Editor for Frontiers in Psychology. She is on the reviewer board of the International Journal of Information Management (A*) and several other top-tier journals. Her research is widely published in A* and A category journals, including Journal of Business Research, Personnel Review, and International Journal of Hospitality Management. Her work has received accolades from Emerald Publishing, including the 2022 Outstanding Paper Award.



DR. PUSHPENDER KUMAR SURYA
Professor, Kirori Mal College, Delhi

Dr. Pushpender Kumar is a Professor of Commerce at Kirori Mal College, University of Delhi, with 24+ years of teaching experience. He holds a PhD in Marketing from FMS, University of Delhi, and a postdoctoral fellowship from Alliant International University, USA. His areas of expertise include research methods, case study analysis, and design thinking.

Dr. Kumar has taught in MBA and PhD programs at FMS and South Campus. He is an alumnus of the Faculty Development Programme at IIM Ahmedabad (FDP-2018). He actively contributes to academic research and curriculum development in commerce and management.

Registration Fees:

2000 INR / 100 USD

Registration Link:

<https://forms.gle/tG1Nj7BFhuBqthTA9>

Seats- 40, First come First serve basis.



For any Queries kindly contact below:

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